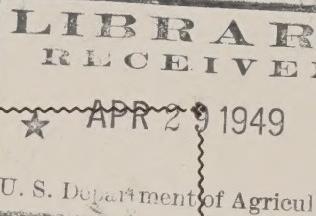


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.09

1948/49



ARTHUR E. SNOW

grower of

QUALITY BARE ROOT

Tree Roses

for the trade

S
N
O
W

F
I
E
L
D

F
I
E
L
D

G
R
O
W
N



NURSERY

1721 Puente Avenue

Puente, California

Telephone

COVINA 244-91

TREE ROSE ORDER BLANK

ARTHUR E. SNOW

Wholesale Grower

Telephone COVINA 244-91

1721 Puente Ave., Puente, Calif.

Date _____, 19_____

Name _____ Sales Tax No. _____

Street _____ Terms: _____

Post Office _____ State _____ Delivery Date: _____
(Please print name and address)

Telephone _____ State Grade Desired: No. 1 [] No. 1½ []

Quantity		Each	Amount
OK	Applause* — Pat. No. 942	dazzling pink	
OK	Apricot Queen — Pat. No. 464 AARS	orange and apricot	
OK	Autumn	orange streaked red	
OK	Butterscotch — Pat. No. 613	dark butterscotch	
OK	California — Pat. No. 449	ruddy gold	
OK	California Centennial* P. A. F.	glowing crimson	
OK	Charlotte Armstrong — Pat. No. 455 AARS	spectrum red	
OK	Christopher Stone	scarlet crimson	
OK	Condesa de Sastago — bi-color	red and yellow	
OK	Contrast — bi-color	pink and white	
OK	Crimson Rosette — Pat. No. 967 Poly	velvety red	
OK	Dainty Bess — Single	soft rose pink	
OK	Debonair — Pat. No. 677	butter yellow	
OK	Duchess of Atholl	vivid orange	
OK	Duquesa de Penaranda	orange shading	
OK	Edith Willkie — Pat. No. 500	coral pink	
OK	Essence	scarlet crimson	
OK	Etoile de Hollande	bright red	
OK	Floradora — Poly	scarlet red	
OK	Frau Karl Druschki	paper white	
OK	Fred Edmunds — Pat No. 731 AARS	coppery orange	
OK	Girona — bi-color	red and yellow	
OK	Golden Dawn	lemon yellow	
OK	Golden Emblem	yellow streaked red	
OK	Golden Rapture	clear golden yellow	
OK	Grand Duchess Charlotte — P. P. P. — AARS	tomato red	
OK	Grenoble	dazzling scarlet	
OK	Gypsy Lass	dark crimson	
OK	Hadley	bright red	
OK	Heart's Desire — Pat. No. 501 — AARS	uniform crimson	
OK	Hinrich Gaede	crimson on orange	
OK	J. Otto Thilow	glowing rose-pink	
OK	Kaiserin	creamy white	
OK	Los Angeles	coral pink	
OK	Lowell Thomas — Pat. No. 595 — AARS	darkest yellow	
OK	Lulu — Semi-dbl.	coral pink	
OK	McGredy's Scarlet	velvety scarlet	
OK	McGredy's Yellow	buttercup yellow	
OK	Mirandy — Pat. No. 632 — AARS	garnet red	
OK	Mme. Chiang Kai-Shek — Pat. No. 664 — AARS	lemon yellow	
OK	Mme. Henri Guillot — Pat. No. 337	raspberry pink	
OK	Mrs. E. P. Thom	canary yellow	
OK	Mrs. P. S. Dupont	deep yellow	
OK	Night	deep plum crimson	
OK	Nocturne* — Pat. No. 713 — AARS	cardinal red	
OK	Peace — Pat. No. 591 — AARS	lemon yellow to pink	
OK	Picture	bright rose-pink	
OK	Pink Dawn	lively pink	
OK	Pink Radiance	soft pink	
OK	Pink Rosette — Pat. No. 970 — Poly	dark glowing pink	
OK	Poinsettia	poinsettia red	
OK	Pres. H. Hoover	multi-color	
OK	Red Talisman	brilliant red	
OK	Red Radiance	clear soft scarlet	
OK	Rose Marie — Plant Pat. 785	rose pink	
OK	San Fernando* — P. A. F. — AARS	poinsettia red	
OK	Santa Anita — Pat. No. 539	darkest of pinks	
OK	Show Girl — Pat. No. 646	deep pink	
OK	Sister Therese	chrome yellow	
OK	Sleigh Bells* — Pat. No. 946	best white	
OK	Southport	brilliant scarlet	
OK	Snowbird	pure white	
OK	Taffeta* — Pat. No. 716 — AARS	straw yellow to begonia	
OK	Talisman	golden yellow and red	
OK	Texas Centennial — Pat. No. 162	luminous red	
OK	The Doctor	large dark pink	
OK	Ville de Paris	canary to chrome yellow	
OK	Will Rogers — Pat. No. 256	maroon crimson	
OK	Three Variety Novelty — 3 colors on one plant: Talisman (yellow), Contrast (pink), Red Talisman (red)		
OK	Two Variety Novelty — 2 colors on one plant J. Otto Thilow (pink), Golden Rapture (yellow)		
OK	Two Variety Novelty — 2 colors on one plant Southport (red), Kaiserin (white)		

PATENTED ROSES

WHAT THEY MEAN TO THE RETAIL NURSERYMAN

All growers of Patented Roses are acting in the capacity of agents for the patent holders. We quote, therefore, from our several license agreements: "These patented varieties of roses are sold under license from patent owner." In these license agreements, we, as growers, are bound to sell only to retailers who abide by the price schedules recommended by the patent owners.

Nurserymen stocking a line of these Patented Roses are thus protected from price cutting by any and all competitors. This is really a sound reason for the Retail Nurseryman to stock a good selection of patented varieties.

Rose fanciers are well informed of these new varieties thru extensive information published in the many editions distributed by the American Rose Society. Also these patented sorts are placed before the rose buying public in the form of many fine catalogues, with accurate descriptions and color reproductions of practically all patented varieties. This will aid you in increasing your sales.

Herewith are listed some of the best of the newer varieties:

APPLAUSE, Pat. No. 942 (Bagatelle Gold Medal winner at Paris, France).

BUTTERSCOTCH, Pat. No. 613 (Pure Butterscotch yellow).

CALIFORNIA CENTENNIAL, Pat. No. applied for (excellent new red rose commemorating the birthday of our State, named California one hundred years ago, intensely fragrant and of vigorous habit).

CRIMSON ROSETTE, Pat. No. 967 and PINK ROSETTE, Pat. No. 970, (two new rosette-type roses, forming large, vigorous heads. See cover).

NOCTURNE, Pat. No. 713.

PEACE, Pat. No. 591 (heaviest selling variety last season).

SAN FERNANDO, Pat. applied for (best of the Mission Roses, with Heart's Desire fragrance).

SLEIGH BELLS, Pat. No. 946 (a white rose that really grows and blooms and blooms and blooms).

TAFFETA, Pat. No. 716 (new AARS winner).

— Description of varieties on Order Sheet —

*Grew. Patent Office says that the numbers 942, 946, 969 & 970 are incorrect
Please replace with new numbers. 12-28-48*

“SNOW FIELD”
QUALITY
TREE ROSES

FALL '48

SPRING '49

PRICES:

Standard Varieties	Per 10	Per 100	Per 1000
No. 1 Grade	\$1.75 ea.	\$1.65 ea.	\$1.50 ea.
No. 1½ Grade	\$1.50 ea.	\$1.35 ea.	\$1.20 ea.

Patented Varieties	Per 10	Per 100	Per 1000
No. 1 Grade	\$2.25 ea.	\$2.15 ea.	\$2.00 ea.
No. 1½ Grade	\$2.15 ea.	\$2.00 ea.	

Discount allowed for cash.

All 1948 Patented Varieties marked (*) are \$2.50 net.

All prices are quoted F. O. B. Puente or Montebello, California.

PACKING:

Packing material at cost on all shipments, Express or Freight.

TERMS:

A 20% deposit is required with all orders to be shipped, balance C. O. D. unless credit has been previously arranged or approved.

PLEASE ORDER in multiples of **FIVE**, as all plants are tied in bundles of five.

SHIPPING:

Orders to be shipped will go by motor freight where practicable as the costs on these carriers are negligible and the service satisfactory.

DELIVERY DATE:

Orders will be shipped or delivered starting December fifteenth, in SEQUENCE OF BOOKING DATE. ORDER EARLY FOR EARLY DELIVERY.

NOTE:

All prices subject to change or revision upward.
Customers will also benefit from any cut in prices.

